

CHICAGO **youth** SHAKESPEARE

be not afraid of greatness

Corporate Sponsorship Opportunities

Corporate sponsors provide vital support for Chicago Youth Shakespeare programs, and have a transformative and lasting impact on the lives of the youth we serve.



Corporate Partners

beginning at \$7500



Program Partners

beginning at \$5000



Event Partners

beginning at \$2500

Corporate Partners

beginning at
\$7500

Corporate partners provide vital, general operating support for Chicago Youth Shakespeare, ensuring the continued growth and accessibility of our educational outreach programs and performances for youth of every background and income level across Chicagoland.

Annual Benefits Package:

- Company name & logo featured on CYS website landing pages
- Company logo displayed on all print marketing materials, including event programs, flyers, posters, & invitations
- Company logo with hyperlink included on all electronically-distributed marketing materials & campaigns, including quarterly newsletters, press releases, event programs, announcements, & invitations
- Company logo included in social media event promotions (Facebook, Twitter, Instagram, Snapchat, & LinkedIn company page)
- Company logo featured on CYS promotional merchandise (aver. 300 units annually)
- Company signage & marketing materials displayed prominently at all CYS events & performances (12-15 events annually)
- Verbal recognition at all CYS events & performances
- Complimentary tickets to all CYS events and Shakespeare performances (20 tickets per event)

Program Partners

beginning at
\$5000

Program partners provide critical support for one (or more) of Chicago Youth Shakespeare 's programs.

- **Chicago Youth Shakespeare Ensemble (CYSE)** partners support our flagship performance company, uniting youth artists across the Chicago area, and bringing free Shakespeare performances to hundreds of new student audiences each year.
- **CYS Summer Shakes** partners support our 6-week summer intensive, a need-blind Shakespeare training program for Chicago area high school students.
- **CYS In-Schools** partners bring Shakespeare to life in the classroom by supporting on-site workshops and residency programs for K-12 students & their teachers during the school day.
- **Battle of the Bard program partners** support our annual series of free Shakespeare workshops and performance events for Chicago area high school students.

Annual Benefits Package:

- Company name & logo featured on program landing page & "Community Partners" page of CYS website
- Company logo featured in all print marketing materials related to the program, including production/event flyers, programs, posters, & invitations
- Company logo featured in all digital marketing materials related to the program, including flyers, press releases, event invitations, online registration, & ticketing
- Company logo featured in all program-specific social media posts (Facebook, Twitter, Instagram, Snapchat, & LinkedIn company page)
- Verbal recognition at program events & performances
- Complimentary tickets to program events & performances (20 tickets per event)

Event Partners

beginning at
\$2500

Event Partners support CYS's commitment to diversity and accessibility by sponsoring a CYS event or series during the calendar year.

- **Student Ticket Sponsors** provide free admission to a Chicago Youth Shakespeare Ensemble production for up to 250 students.
- **Fright Night Sponsors** underwrite CYS's Halloween-inspired open-mic competition for Chicago area high school students. (late October)
- **Shakescation Sponsors** provide up to 20 Chicago area high school students with 3 full days of free Shakespeare workshops over the winter holiday break. (late December)
- **Bard Bash 2019 Sponsors** support CYS's annual fundraiser and youth artist showcase on Shakespeare's birthday. (late April)

Benefits Package:

- Partner logo featured on all event marketing materials, including programs, flyers, posters, & invitations (print & digital)
- Partner logo featured in all social media event promotions: (Facebook, Twitter, Instagram, & LinkedIn company pages)
- Verbal recognition by speakers at the event
- 20 complimentary event tickets
- Social media shout-outs for 1 month after the event has ended