

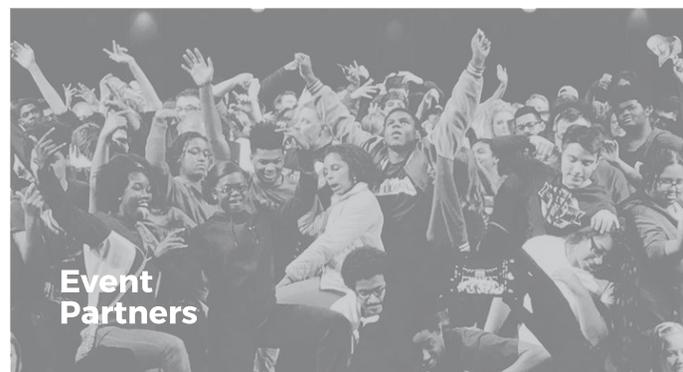
be not afraid of greatness

www.chicagoyouthshakespeare.org

CHICAGO
youth be not afraid of greatness
SHAKESPEARE

Corporate Sponsorship

Corporate sponsors provide vital support for Chicago Youth Shakespeare programs, and have a transformative and lasting impact on the lives of the youth we serve.



Corporate Partners

beginning at
\$7500

Corporate partners provide vital, general operating support for Chicago Youth Shakespeare, ensuring the continued growth and accessibility of CYS learning programs, community outreach initiatives, and Shakespeare performances for youth of every background and income level across Chicagoland.

Annual Benefits Package:

- Company name and logo featured on CYS website landing pages
- Company logo displayed on all print marketing materials, including event programs, flyers, posters, and invitations
- Company logo with hyperlink included on all electronically-distributed marketing materials and campaigns, including quarterly newsletters, press releases, event programs, announcements, and invitations
- Company logo included in social media event promotions (Facebook, Twitter, Instagram, Snapchat, and LinkedIn company page)
- Company logo featured on CYS promotional merchandise (aver. 300 units annually)
- Company signage & marketing materials displayed prominently at all CYS events and performances (12-15 events annually)
- Verbal recognition at all CYS events and performances
- Complimentary tickets to all CYS events and Shakespeare performances (20 tickets per event)

Program Partners

beginning at
\$5000

Program partners provide critical support for one (or more) of Chicago Youth Shakespeare's programs.

- **Chicago Youth Shakespeare Ensemble (CYSE)** partners support our flagship performance company, uniting youth artists across the Chicago area, and bringing free Shakespeare performances to hundreds of new student audiences each year.
- **CYS Summer Shakes** partners support our six-week summer intensive, a need-blind theatre and Shakespeare training program for Chicago area high school students.
- **CYS In-Schools** partners bring Shakespeare to life in the classroom by supporting on-site workshops and residency programs for K-12 students during the school day.

Annual Benefits Package:

- Company name and logo featured on program landing page and "Community Partners" page of CYS website
- Company logo featured in all program-related print marketing materials, including production/event flyers, programs, posters, and invitations
- Company logo featured in all program-specific digital marketing materials, including flyers, press releases, event invitations, registration, and ticketing
- Company logo featured in all program-specific social media posts (Facebook, Twitter, Instagram, Snapchat, and LinkedIn company page)
- Verbal recognition at program events and performances
- Complimentary tickets to program events and performances (20 tickets per event)

Event Partners

beginning at
\$2500

Event Partners support CYS's commitment to diversity and accessibility by sponsoring a CYS event or series during the calendar year.

- **Student Ticket Sponsors** provide free admission to a Chicago Youth Shakespeare Ensemble production for up to 250 students.
- **Shakescation Sponsors** provide up to 20 Chicago area high school students with 3 full days of free Shakespeare workshops over the winter holidays or spring break.
- **Alumni Reading Sponsors** support an annual staged reading featuring CYS Ensemble alumni in collaboration with distinguished professional actors. (late December)
- **Bard Bash 2019 Sponsors** support CYS's annual fundraiser and youth artist showcase on Shakespeare's birthday. (late April)

Benefits Package:

- Company logo featured on all event marketing materials, including programs, flyers, posters, and invitations (print and digital)
- Company logo featured in all social media event promotions: (Facebook, Twitter, Instagram, and LinkedIn company pages)
- Verbal recognition by speakers at the event
- 20 complimentary event tickets
- Social media shout-outs for 1 month after the event has ended